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[www.AnimalAidPDX.org](http://www.AnimalAidPDX.org)



## **Bet for Pets – Sixth Annual Animal Aid *Bet For Pets Casino Night and Auction*** **World Forestry Center, Portland, Oregon** **Saturday, October 9, 2010, 7:00 – 11:00 pm**

It's that time again to try your luck at the gaming tables, and in the process help more homeless and needy animals! Last year's event raised thousands of dollars for our shelter and our programs, and with your help we can make this year's event even more successful! Please join us and hundreds of community members for a night of gaming, with celebrity Kimberly Maus as hostess and emcee for the evening of live and silent auctions, and delicious hors d'oeuvres. All proceeds benefit Animal Aid and the animals and community members we serve. By reviewing the following information about our organization and then committing to one of the listed sponsorship levels, you can help us:

- Find loving homes for abandoned and special needs animals
- Reduce animal birth rates and suffering through educating the public about spaying and neutering
- Provide interest-free financial assistance to community members who cannot afford urgent veterinary care

Thank you for supporting Animal Aid; we look forward to seeing you at the auction and gaming tables!

### **The Animal Aid Mission**

For 41 years, our commitment has been to help both animals and people live healthier and fuller lives. While our dogs live in loving foster homes, our cats freely roam in our no-kill shelter. Helping us to care for the animals is a host of amazing volunteers. Regular caregivers range from young children with their parents, adults, and a variety of disabled adult assistance groups. We have even been a birthday party hot spot for local school kids who ask that their guests donate toys and food for our animals in lieu of receiving gifts!

### **How You Can Help**

Your generous donation of funds or in-kind goods will help us hold a successful event so we can assist more homeless animals and continue to make a positive difference in our community. Your financial and in-kind donations will support rescued animals, the Fund for Veterinary Care where we helped over 660 pets and their families last year, and our educational outreach presentations for schools, where children learn about the importance of animal population control and proper pet care.

Your participation at one of the following sponsorship levels will support our goal of assisting more homeless pets and educating the public about their plight. Please note that to guarantee your logo placement on the event flyer and our Web site requires that your completed sponsor agreement, contribution and logo be received by **August 20**. **In addition to the following benefits, your name will be included in the after-event newsletter, distributed to over 3,200 households.**

#### **❖ High Roller – \$5,000**

- Eight tickets to the event
- 'Own' one table seating eight, with signage recognizing sponsorship (logo provided by sponsor)
- Sponsorship of the Blackjack Tournament with signage on the table and recognition by the event MC (logo provided by the sponsor)
- 10' x 10' marketing display area available
- Logo on multi-media presentation played continuously throughout the event (logo provided by sponsor)
- Logo on casino table (logo provided by sponsor)

- Logo printed on the back of every event ticket (logo provided by the sponsor)
  - Sponsorship recognition by MC at beginning of the event
  - Banner (provided by sponsor) in main room and on display board at entrance to the event
  - Name and logo on event brochure, our Web site, posters, and other supporting materials
  - Space available for business cards/ brochures for marketing purposes
- ❖ **Jackpot – \$2,500**
    - Six tickets to the event
    - Logo on multi-media presentation played continuously throughout the event (logo provided by sponsor)
    - Logo on casino table (logo provided by sponsor)
    - Sponsorship recognition by MC at beginning of the event
    - Banner (provided by sponsor) in main room and on display board at entrance to the event
    - Name and logo on event brochure, our Web site, posters, and other supporting materials
    - Space available for business cards/ brochures for marketing purposes
- ❖ **Royal Flush – \$1,000**
    - four tickets to the event
    - Logo on multi-media presentation played continuously throughout the event (logo provided by sponsor)
    - Sponsorship recognition by MC at beginning of the event
    - Logo on display board at entrance to the event
    - Name and logo on event brochure, our Web site, posters, and other supporting materials
    - Space available for business cards/brochures for marketing purposes
- ❖ **Four of a Kind – \$500**
    - Two tickets to the event
    - Logo on multi-media presentation played continuously throughout the event (logo provided by sponsor)
    - Name on event brochure, our Web site, posters, and other supporting materials
    - Space available for business cards/brochures for marketing purposes
- ❖ **Full House – \$250**
    - Two tickets to the event
    - Name on event brochure, our Web site, posters, and other supporting materials
    - Space available for business cards/brochures for marketing purposes
- ❖ **Flush – \$100**
    - Name on event brochure, our Web site, posters, and other supporting materials
- ❖ **Three of a Kind – In-kind donation of goods or services valued at over \$300**
    - Name and logo on our website and event brochure
- ❖ **Two of a Kind – In-kind donation of goods or services valued at under \$300**
    - Name on event brochure

Please email questions to: [BetForPets@AnimalAidPDX.org](mailto:BetForPets@AnimalAidPDX.org). Since Animal Aid is a non-profit organization, your donation may be tax deductible (please check with your tax preparer). We look forward to seeing you at the tables!

Sincerely,

The Staff and Volunteers  
Animal Aid, Inc.

Address:  
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Portland, OR 97221



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## Donation/Sponsor Agreement – Animal Aid’s *Bet for Pets* Casino Night & Auction, 10/9/10

I would like to be a (please place a check mark next to your sponsorship level) financial sponsor:

- High Roller** (\$5,000) – please email company logo for marketing materials to: [BetForPets@AnimalAidPDX.org](mailto:BetForPets@AnimalAidPDX.org)
- Jackpot** (\$2,500) – please email company logo for marketing materials to: [BetForPets@AnimalAidPDX.org](mailto:BetForPets@AnimalAidPDX.org)
- Royal Flush** (\$1,000) – please email company logo for marketing materials to: [BetForPets@AnimalAidPDX.org](mailto:BetForPets@AnimalAidPDX.org)
- Four of a Kind** (\$500) – please email marketing materials to: [BetForPets@AnimalAidPDX.org](mailto:BetForPets@AnimalAidPDX.org)
- Full House** (\$250)
- Flush** (\$100)



Enclosed is my sponsorship check for \$ \_\_\_\_\_ (please make checks payable to **Bet for Pets – Animal Aid**) Check number \_\_\_\_\_

I am unable to sponsor at the above levels but would like to underwrite a portion of the event with the following tax-deductible monetary donation of \$ \_\_\_\_\_ Check number \_\_\_\_\_

**Three-of-a-Kind** (In-kind donation of goods or services valued at \$300 and over). I would like to contribute:

(please enter the VALUE and a DESCRIPTION)

**Two-of-a-Kind** (In-kind donation of goods or services valued at less than \$300). I would like to contribute:

(please enter the VALUE and a DESCRIPTION)

Company or Individual: \_\_\_\_\_ Date \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Other Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Web Address: \_\_\_\_\_ Signature: \_\_\_\_\_

Please visit our website at [www.AnimalAidPDX.org](http://www.AnimalAidPDX.org) to download event flyers to make available to your customers, friends and family and to download a ‘Proud Sponsor’ Animal Aid logo to post in your business! Acceptance of a sponsorship or in-kind donation does not obligate Animal Aid to endorse any product or sponsoring organization.

(For office use) Date donation received \_\_\_\_\_ Received by \_\_\_\_\_  
Once signed and dated by an Animal Aid representative, this form serves as your tax receipt. Donations are tax deductible within the limits of the law.

**Please return this completed form to:**

***Bet for Pets***  
5335 SW 42<sup>nd</sup> Ave.  
Portland, OR 97221  
Or Fax to 503-296-4957

**For more information**, please call 503-808-9437 or email [BetforPets@AnimalAidPDX.org](mailto:BetforPets@AnimalAidPDX.org)

**Thank you for your support! TIN 23-7448353**